

MAYTRONICS US, INC. - ONLINE PRIVACY POLICY AGREEMENT

Maytronics US, Inc. (Maytronics), is committed to keeping any and all personal information collected from those individuals who visit the Maytronics websites, partner portals, and our other Sites, Apps and/or Services and make use of our on-line facilities and services, accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with Maytronics, of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

THEREFORE, this Privacy Policy Agreement shall apply to Maytronics US, Inc., and thus it shall govern any and all data collection and usage thereof. Via the use of www.maytronicsus.com and mpp.maytronicsus.com and our other Sites, Apps and/or Services you are herein consenting to the following data procedures expressed within this agreement.

Collection of Information

This website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.
- Information automatically collected when visiting our Sites, Apps, and/or Services, which may include cookies, third party tracking technologies and server logs.
- Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.

We may also gather information about the type of browser you are using, IP address or type of operating system to assist us in providing and maintaining superior quality service.

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

Use of Information Collected

Maytronics may collect and may make use of personal information to assist in the operation of our website and partner portal and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from www.maytronicsus.com and www.mpp.maytronicsus.com. Maytronics may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future products or services that may be offered.

Maytronics does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties.

Maytronics may feel it necessary, from time to time, to make contact with you on behalf of other external business partners with regards to a potential new offer which may be of interest to you. If you consent or show interest in presented offers, then, at that time, specific identifiable information, such as name, email address and/or telephone number, may be shared with the third party.

Maytronics may deem it necessary to follow websites and/or pages that our users may frequent in an effort to glean what types of services and/or products may be the most popular to customers or the general public.

Maytronics may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statutes, or in an effort to comply with any process which may be served upon Maytronics US, Inc. and/or our website;
- Maintain, safeguard and/or preserve all the rights and/or property of Maytronics US, Inc; and
- Perform under demanding conditions in an effort to safeguard the personal safety of users of www.maytronicsus.com, mpp.maytronicsus.com and/or the general public.

Usage Data (Hotjar)

We use Hotjar to better understand our user's needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our user's experience (e.g., how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices (in particular device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), preferred language used to display our website). Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on an individual user. For further details, please see Hotjar's privacy policy by clicking on this link. <https://www.hotjar.com/legal/policies/privacy>

You can opt-out to the creation of a user profile, Hotjar's storing of data about your usage of our site and Hotjar's use of tracking cookies on other websites by following this opt-out link. <https://www.hotjar.com/legal/compliance/opt-out>

Children Under Age of 13

Maytronics does not knowingly collect personally identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Unsubscribe or Opt-Out

All users and/or visitors to our website and partner portal have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please follow the 'Unsubscribe' instructions at the bottom of the e-mail or send an email that you wish to unsubscribe to marketingservices@maytronicsus.com If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe and/or opt-out.

Links to Other Web Sites

Our website does contain links to affiliate and other websites. Maytronics does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our website.

Google Advertising Cookie

Maytronics uses Google AdSense Advertising on our website. Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to our website and other websites.

Google's use of advertising cookies enables it and its partners to serve ads to Maytronics website users based on your visits to our site and/or other sites on the internet. You may opt out of personalized advertising by visiting Ads Settings. Alternatively, you can opt out of Google's use of cookies for personalized advertising by visiting www.aboutads.info.

EU RESIDENTS

International Transfers of EU Customers' Personal Information. The Personal Information that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA") in reliance on a variety of compliance mechanisms, including data processing agreements based on the EU Standard Contractual Clauses. It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the provision of support services. By submitting your Personal Information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. If you are from the EEA or other regions with laws governing data collection and use that may differ from U.S. law, please note that you are transferring your personal information to the U.S. which does not have the same data protection laws as the EEA and may provide more limited recourse mechanisms, including dissimilar or, at times, weaker data protection rights. With knowledge of these risks, by providing your personal information you consent to: (i) the use of your personal information for the uses identified above in accordance with this Privacy Policy; and (ii) the transfer of your personal information to the U.S. as indicated above.

Security

Maytronics shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information.

Maytronics reserves the right to update and/or change the terms of our privacy policy, and as such we will post those changes to our website homepage at www.maytronicsus.com, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time Maytronics decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option of whether to permit the use of their information in this separate manner.

Acceptance of Terms

Through the use of this site, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our sites following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at the following email, telephone number or mailing address.

Email: marketingservices@maytronicsus.com

Telephone Number: 1-888-DOLPHIN (1-888-365-7446)

Mailing Address:
Maytronics US, Inc.
2221 Northmont Parkway
Suite 400
Duluth, GA 30096